

A Central Economy

Downtown Danville provides not only historic charm but also a competitive business location. No area of Danville possesses more regular foot traffic and there are thousands of employees, residents, and shoppers within just a five minute walk of Temple Plaza who generate more than \$23,000,000 in retail sales within that small walkable area.

Downtown Danville also reaches far, with more than fifty thousand people, nearly thirty thousand employees, and over six hundred million in retail sales within a 15 minute drive. Downtown is the access point to Danville for people coming west from the Champaign-Urbana area, from southern parts of Vermilion County, and even from groups heading west along Main Street. Danville’s economy is changing but downtown will always be in the center of it all.



5 Minute Drive	10 Minute Drive	15 Minute Drive
10,444 people	37,320 People	54,385 People
771 Businesses	1,474 Businesses	1,994 Businesses
9,508 Employees	21,575 Employees	29,854 Employees
16,005 Daytime Population	41,485 Daytime Population	58,654 Daytime Population
\$165,800,000 Retail Sales	\$429,200,000 Retail Sales	\$611,400,000 Retail Sales
\$141,100,000 Disposable Income	\$611,400,000 Disposable Income	\$928,400,000 Disposable Income

Source: Esri Business Analyst 2017

5 Minute Walk	10 Minute Walk	15 Minute Walk
258 people	1,027 People	1,892 People
197 Businesses	306 Businesses	397 Businesses
2,352 Employees	3,559 Employees	4,623 Employees
2,287 Daytime Population	4,163 Daytime Population	5,457 Daytime Population
\$23,000,000 Retail Sales	\$39,000,000 Retail Sales	\$55,700,000 Retail Sales
4,250,000 Disposable Income	\$11,000,000 Disposable Income	\$21,979,000 Disposable Income

Source: Esri Business Analyst 2017